

The Conferences' Topic

Globalization is increasingly being shaped by the non-Western world, most notably China. It is a staggering fact that China's development during the past three decades has outpaced the growth rates of England during the industrial revolution. The country is in the process of becoming the largest economy of the planet and a powerful political, financial and even cultural actor on a global stage.

In this context, we announce the seventh international conference examining China's globalization. We seek multi-disciplinary approaches, which can include analyses of China's businesses, economic, social, legal environment, political systems, and ethical and social structures. Submission from other field from humanities (e.g. history) and social sciences (e.g. psychology) are welcome.

Topics that will be considered for inclusion (among others):

- China-specific and existing theories to explain globalization of Chinese enterprises
- Region specific topics: Chindia, China & Asia; Africa; Americas; Europe; Australia
- China and political transformation, institutional change, and international organizations
- Government procurement and negotiations with China
- EU-China / USA-China trade and investment
- China's State Capitalism and the Crisis of Western Liberal Capitalism
- Business-government relations in China's globalization
- Chinese government policies and enterprise globalization
- China's geopolitical role and policies towards acquisition of natural and strategic resources
- Sovereign Wealth Funds and international capital movement
- The impact of Chinese firms on global politics and economics
- OFDI of Chinese companies in Europe/Asia/Americas/Africa/Australia
- Trade policies and flows with Europe/Asia/Americas/Africa/Australia
- The role of ownership & corporate governance in globalization of Chinese companies
- Managing and organizing in Chinese companies/subsidiaries abroad
- China's globalization and corporate social responsibility
- Product safety, environmental and labor issues, and Intellectual Property
- Trust, reputation and culture in China-business relation
- Innovation, Techno-entrepreneurship, e-commerce, online development
- Marketing and Chinese Brands
- China's human resources development; Chinese Global Entrepreneurs
- China and Globalization: Historical Perspectives
- International Public Events (e.g. sports events) and the Image of China
- The Psychology of China's Globalization

Submission

We encourage completed papers but also accept works-in-progress papers and roundtable discussion proposals reflecting a range of theoretical and practical perspectives on the globalization of China and Chinese institutions, firms and people.

Submitted papers will be double blind reviewed for consideration in the conference. Please submit your paper through our online submission system <http://cggconftool.jacobs-university.de/index.php?page=login> no later than **20. March, 2013**. Papers should follow the author style and referencing guide provided on the conference website. By submitting a paper, all authors also agree to review up to 3 papers.

The conference provides an ideal opportunity for scholars and practitioners, as well as Ph.D. students to share and discuss their most recent high quality work with other experts in this research field. Depending on the quantity and quality of accepted papers, an edited book or special issue in a journal are planned.

Important Dates

Deadline for submission: March 20, 2013
Paper acceptance/rejection: May 15, 2013
Revised paper submission: August 1, 2013

Registration Fee

Please note that all presenters and participants must register to attend the conference.

	CGA* Member	Non-CGA* Member
Early bird registration fee (due on July 15, 2013)	€ 345/\$449	€ 445/\$579
Regular registration fee (due on August 15, 2013).	€ 445/\$579	€ 545/\$699

The early bird and registration fee include reception, and conference dinner. Conference registration does not include accommodation or travel costs.

Student rate € 120/\$ 159

CGA Membership fee (for 12 month) € 50/\$ 65

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*The **Chinese Globalization Association** (CGA) is a not-for-profit corporation with the aim to promote research on Chinese Globalization. The China Goes Global conference participants' from 2012 are automatically members of the CGA until October 2013. For more information, visit:

<http://www.chinagoesglobal.org/>

